CONTRACT



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

Contract / R	evision	Alt Order #	
577943	1	9818578	

Product NRCC IE Estimate # Contract Dates 10/19/12 - 10/25/12 3160 Original Date / Revision Advertiser National Republican Co

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

ngressional Co	ommitte (09/25/12	/ 09/25/12			
Billing Cycle	Billing Ca	lendar	Cash/Trade			
EOM/EOC	Broadcast	t · -	Cash			
Station	Account E	xecutive	Sales Office			
KSTU	Dan Drisc	oll	Washington DC			
Special Handl	ing					
Do Not Mail						
<u>Demographic</u>						
Adults 35+						
IDB#	<u>Advertiser</u>	Code	Product Code			
8380	155		426			
Agency Ref		Advertiser	Ref			

		Spots/	<u>To</u>	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	ate TypeSpots	Amount
N 1 13 10/19/12 10/21/12 Su 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	7a-9a <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 2 13 10/19/12 10/21/12 FOX News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	9a-10a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 3 13 10/19/12 10/25/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/19/12 10/25/12 MTWTF 4	6a-7a <u>Rate</u> \$475.00	:30	NM 4	\$1,900.00
N 4 13 10/19/12 10/21/12 Sa 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	7 a- 9a <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 5 13 10/19/12 10/21/12 Su 1005p-1035p Start Date	1005p-1035p <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 6 13 10/19/12 10/25/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/19/12 10/25/12 MTWTF 4	7a-8a <u>Rate</u> \$475.00	:30	NM 4	\$1,900.00
N 7 13 10/19/12 10/21/12 Su 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	9p-1005p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
N 8 13 10/19/12 10/21/12 Su 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	7a-9a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 9 13 10/19/12 10/25/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/19/12 10/25/12 MTWTF 2	1005p-1035p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
N 10 13 10/19/12 10/21/12 Sa 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	7a-9a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 11 13 10/19/12 10/21/12 Su 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	9p-1005p <u>Rate</u> \$1,500.00	:30	NM	\$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 577943 /	Alt Order # 9818578	
Contract Dates	Product	Estimate #	
10/19/12 - 10/25/12	NRCC IE	3160	-

Original Date / Revision Advertiser / 09/25/12 09/25/12 National Republican Con

		Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week					
N 12 13 10/19/12 10/25/12 M-F 530a-6a	530a-6a	:30	NM	4	\$1,400.00
Week: 10/19/12 End Date Weekdays Spots/Week	Rate				
770011 10710712 70720712 777411	\$350.00	.20	NM	2	\$3,000.00
N 13 13 10/19/12 10/25/12 M-F 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9p-1005p <u>Rate</u>	:30	NIVI	2	φ3,000.00
Week: 10/19/12 10/25/12 MTWTF 2	\$1,500.00				
N 14 13 10/19/12 10/21/12 Sa 9p-1005p	9p-1005p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/12S- 1	\$1,000.00				44 000 00
N 15 13 10/19/12 10/21/12 Sa 9p-1005p	9p-1005p	:30	MM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1	<u>Rate</u> \$1,000.00				
N 16 13 10/19/12 10/25/12 M-F 9p-1005p	9p-1005p	:30	NM	3	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/19/12 10/25/12 MTWTF 3	\$1,500.00				
N 17 13 10/19/12 10/21/12 Sa 9p-1005p	9p-1005p	:30	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	<u>Rate</u> \$1,000.00				
N 18 13 10/22/12 10/25/12 World Series on FOX	2p-CC	:30	NM	2	\$6,000.00
Start Date End Date Weekdays Spots/Week	Rate	.00	(, , , ,	-	40,000.00
Week: 10/22/12 10/28/1211 2	\$3,000.00				
N 19 13 10/19/12 10/21/12 College Football Late	5p-cc	:30	MM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	<u>Rate</u> \$5,000,00				
		:30	NM	2	\$1,400.00
N 20 13 10/19/12 10/25/12 M-F 630p-7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	630p-7p <u>Rate</u>	.30	INIVI	2	\$1,400.00
Week: 10/19/12 10/25/12 MTWTF 2	\$700.00				
N 21 13 10/22/12 10/25/12 FOX Prime Monday 7-8p	7p-8p	:30	NM	1	\$2,500.00
Start Date	Rate				
Week: 10/22/12 10/28/12 M 1	\$2,500.00	20		4	64 000 00
N 22 13 10/19/12 10/21/12 Sa 9p-1005p Start Date	9p-1005p Rate	:30	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	\$1,000.00		Ī		
N 23 13 10/19/12 10/25/12 M-F 5p-530p	5p-530p	:30	NM	4	\$2,200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/19/12 10/25/12 MTWTF 4	\$550.00			_	
N 24 13 10/19/12 10/25/12 M-F 6p-630p		:30	NM	3	\$2,550.00
Start Date End Date Weekdays Spots/Week Week: 10/19/12 10/25/12 MTWTF 3	<u>Rate</u> \$850.00		ŀ		
N 25 13 10/19/12 10/25/12 M-F 4p-5p	4p-5p	:30	NM	4	\$1,600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1		• •
Week: 10/19/12 10/25/12 MTWTF 4	\$400.00	·			
N 26 13 10/19/12 10/21/12 FOX NFL 2p	2p-CC	:30	NM	1	\$2,600.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1	<u>Rate</u> \$2,600.00		- 1		
	11a-CC	:30	NM	1	\$2,600.00
N 27 13 10/19/12 10/21/12 FOX NFL 11a <u>Start Date </u>	Rate			•	,
Week: 10/15/12 10/21/12S 1	\$2,600.00				
	-	Totals		50	\$49,950.00



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	577943 /	9818578
Contract Dates 10/19/12 - 10/25/12	Product NRCC IE	Estimate # 3160
Advertiser National Republican C	-	riginal Date / Revision 09/25/12 / 09/25/12

*Line Ch Start Dat	e End Date De	escription	Start/End Time	Days	Spots/ Length Week	Rate	To Type Spots	tals Amount
Time Period	# of Spots	Gross Amount	Net Amount					
10/01/12 -10/25/12	50	\$49,950.00	\$42,457.50					
Totals	50	\$49,950.00	\$42,457.50					
Signature:			Date	:				

National Republican Con

Showing Buylines: All Lines Last Received: 09/25/2012 1:34 PM 09/25/2012 1:24 PM

> 1 of w

Phone# Fax# Buyer Estimate# Product Station KSTU-TV SALT LAKE CITY, UT Advertiser 3160 NRCC IE TRACEY ROBINSON) POLITICAL ISSUE GROU Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office (Agency C/P1/P2/E Hiatus Weeks

ALEXANDRIA, VA 22314 10/19/2012 - 10/25/2012 155/426/3160

Salesperson (Salesperson Phone#) WASHINGTON) DAN DRISCOLL

Salesperson FAX# 202-955-5342 917-206-9589

- CONTRACT COMMENT -

RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN

-- REMARKS --

NEW ORDER- PLEASE CHECK & CONFIRM ASAP

										LT
10	9	ω	7	თ	cn	42	ω	2	Н	Ln
SA	F,M-TH	SU	SU	F,M-TH	ns	SA	F,M-TH	SU	SU	Day
7A-8A	1005P- 1035P	7A-8A	9P-930P	7A-8A	1005P- 1035P	8A-9A	6A-7A	9A-10A	8A-9A	Time
GOOD DAY UT	SEINFELD	GOOD DAY UT	NEWS	GOOD DAY UTAH	SPORTS PAGE	GOOD DAY UT	GOOD DAY UT	FOX NEWS SUNDAY	GOOD DAY UT	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$400.00	\$500.00	\$400.00	\$1,500.00	\$475.00	\$600.00	\$500.00	\$475.00	\$400.00	\$500.00	Rate
10/20-10/20	10/19-10/25	10/21-10/21	10/21-10/21	10/19-10/25	10/21-10/21	10/20-10/20	10/19-10/25	10/21-10/21	10/21-10/21	Dates
н	2	1	щ	44	щ	н	42	н	1	Spots/Week
ц	المسو	1	ц	ь	Н	jus.	ы	H	⊢	
μ	И		ы	44	H	н	4	<u>,</u>	1 	Total Spots
\$400.00	\$1,000.00	\$400.00	\$1,500.00	\$1,900.00	\$600.00	\$500.00	\$1,900.00	\$400.00	\$500.00	Total Cost
									 	Daypart

LT Ln Day Time Program		Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Product NRCC IE Estimate# 3160	Rep Order# 9818578 Ver# 1 Status New EC'd Yes
Len Rate Dates	Flight Dates 10/19/2012 - 10/25/2012 Hiatus Weeks	Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offi ALEXANDRIA, VA 22314 Salespers	Traffic Order# Printed: 09 Last Received: 09 Showing Buylines: All Lines
Spots/Week # of Total Total Cost Weeks Spots	Salesperson Phone# 202-955-5342 Salesperson FAX# 917-206-9589	Rep Firm Sales Office () WASHINGTON Salesperson () DAN DRISCOLL	09/25/2012 1:34 PM 2 of 3 09/25/2012 1:24 PM ines

Daypart

oduct fimate#	NRCC IE	() FOLLITICAL ISSUE GROUN NRCC E 3160		ALEXAN	DRIA, 1	813 SLAIERS LANE ALEXANDRIA, VA 22314 155/026/2160		Sales Office (Salesperson () WASHINGTON) DAN DRISCOLL	OLL
yer one#	TRACEY ROBINSON	BINSON	## ## ##	Agency Cir II 2/E. Flight Dates Hiatus Weeks	10/19/2	10/19/2012 - 10/25/2012		Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-955-5342 917-206-9589	342 589
. In	Day	Time	Program	ы	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
. 11	ប្រទ	930P-10P	NEWS		:30	\$1,500.00	10/21-10/21	,	Н	н 	\$1,500.00
12	F, M-TH	530A-6A	GOOD DAY UT		:30	\$350.00	10/19-10/25	.4	Ľ	.	\$1,400.00
13	F,M-TH	9P-930P	NEWS		:30	\$1,500.00	10/19-10/25	2	1	N	\$3,000.00
14	SA	9P-10P	NEWS FOLO FIBL		:30	\$1,000.00	10/20-10/20	н	д	ים	\$1,000.00
15	SA	930P- 1005P	PAC-12 SHOW		:30	\$1,000.00	10/20-10/20	H	H	ы	\$1,000.00
16	F,M-TH	930P- 1005P	NEWS		:30	\$1,500.00	10/19-10/25	ω	'n	ω	\$4,500.00
17	SA	9P930P	NEWS		:30	\$1,000.00	10/20-10/20	H	н	<u>, </u>	\$1,000.00
18	W∼TH	530P9P	MLB WORLD SERIES		:30	\$3,000.00	10/24-10/25	2	14	8	\$6,000.00
19	SA	5P-830P	COLLEGE FOOTBALL: UTAH		:30	\$5,000.00	10/20-10/20	⊭	٣	ш.	\$5,000.00
20	F,M-TH	630P-7P	SEINFELD		:30	\$700.00	10/19-10/25	N	,	2	\$1,400.00
21	ĸ	7P-8P	BONES		:30	\$2,500.00	10/22-10/22	н	ы	Ľ	\$2,500.00
22	SÃ	930P- 1005P	NEWS		:30	\$1,000.00	10/20-10/20	н	Н	н	\$1,000.00
23	F,M-TH	5P-530P	NEWS		:30	\$550.00	10/19-10/25	4 4	۲	42	\$2,200.00
24	F,M-TH	6P-630P	SIMPSONS		:30	\$850.00	10/19-10/25	ω	بس	ω	\$2,550.00
25	F,M-TH	4P-5P	DR. OZ		:30	\$400.00	10/19-10/25	4	ı	4	\$1,600.00

	Sales Totals: 5 Station Totals: Lines not sent/ —-COMPETITIVE—	—SALES M	REPORT TOTALS Report Totals: 50	27	26	LT Ln	Buyer Phone# Fax#	Station 1 Advertiser Product Estimate#	Rep Order# EC'd Yes
	ITIV)	LINO	TOT/			ı	TH.	~~~	
Marke	Sales Totals: 50 / \$49,950.00 Station Totals: 50 / \$49,950.00 Lines not sent/rcld/rtrn: 0 / \$COMPETITIVE	-SALES MONTHLY TOTALS-	REPORT TOTALS Report Totals: 50 / \$49,950.00	SU	SU	Dау 	TRACEY ROBINSON	U-TV SALT) POLIT RCC IE	9818578
Market Totals	Sales Totals: 50 / \$49,950.00 Station Totals: 50 / \$49,950.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE	S S	9,950.00	11A-2P	2P-5P	Time	BINSON	KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GROU NRCC IE 3160	Ver#
	.00			NFL	NFL	Proc		Y, UT E GRO	
\$138,750	÷					Program		ЭЦ	Status New
CABL KTVX							Flight Dates Hiatus Weel	Agency Agency	<u>ت</u>
10%							Flight Dates Hiatus Weeks	(815 SI ALEX C/P1/P2	Traffic Order#
Z Z				:30	:30	Len		NATION TERS	#
KUCW				-co-	-tn	ı 🌣	19/201	TIONAL MEDI RS LANE RA, VA 22314 155/426/3160	
% % L O				\$2,600.00	\$2,600.00	Rate	10/19/2012 - 10/25/2012	MEDIA RES E 22314 5/3160	Show
KJZZ KUTV				10/2	10/21-1	Dates		EARCI	P Last R ing Buy
7 35 _%				10/21-10/21	1-10/21			I PLANNIN	Printed: 09, Last Received: 09/ Showing Buylines: All Lines
KSL				щ	щ	Spots/Week	Salesperson Phone# Salesperson FAX#) NATIONAL MEDIA RESEARCH PLANNING Rep Firm LATERS LANE Sales Office (ANDRIA, VA 22314 Salesperson (E 155/426/3160	09/25/2012 1:34 PM 09/25/2012 1:24 PM nes
. 0%				ь	بـ	c # of Weeks	n Phone# n FAX#		34 PM 24 PM
KSTU				ч	H	Total Spots	202-955-5342 917-206-9589	WASHINGTON DAN DRISCOLL	
0 % %				\$2,600.00	\$2,600.00	Total Cost	342)589	COLL	3 of 3
						Daypart 			

Books Demos

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